TECHNICAL
EDUCATION
ACADEMY

School of Business and Management

COURSE PROGRAMME

000059

MLDE018 - Digital Leadership

Digitalization is a signature of our time.



Learn from the Best in the Business!

Course overview

Intermediate level

Why take this course

Digitalization is a signature of our time. It offers almost unlimited opportunities for firms, public authorities and citizens. At the same time, it makes a steamroller of existing markets, organisations, and technologies, causing deep societal challenges. Given this background, the overall purpose of this programme is to give trainees a deep understanding of how digitalization transforms industries and society and to develop capabilities for taking a leading role in embracing and shaping this transformation.

Digital has changed the way most of us shop, bank, arrange travel, study, talk to friends and family, read books, listen to music, and watch films. Some people are 'digital natives' having grown up with the Internet. Others are 'digital immigrants' and are at different stages of adapting to the digital world. It will be increasingly important that those at the top of the organisation have a strong understanding of digital concepts and the benefit that they bring.

Who it is for and how it helps

This course is unique in the sense that it aims squarely at the needs of a manager in an analytically focused enterprise by providing both a hands-on introduction to the concepts, methods and processes of business analytics as well as an introduction to the use of analytics as the basis for creating a competitive advantage.

What you will learn

- Work and lead across boundaries
- Build and maintain deep trust relationships
- Leverage a portfolio of relationships for rapid, responsive innovation
- Form and lead virtual teams
- Negotiate and collaborate to drive creativity, innovation, and co-creation
- Lead change through experimentation and dynamic learning
- Lead continuous innovation while rigorously executing you action plans
- Develop a personal development plan

Curriculum

Modules 01–05

01 Leadership capabilities for the digital age.

- What is the digital age and what is its impact?
- Why new leadership capabilities are required in the digital age.
- Building the new business models and five leadership capabilities.
- The learning format for leadership capabilities

02 Leading beyond the Edge.

- What is the Edge: why and how is it created?
- Why must digital age leaders lead beyond the Edge?
- Action planning: leading beyond the Edge.

03 Building deep trust relationships.

- Why trust is essential for effective digital age leadership.
- Building trust relationships.
- Aligning your behavior.
- Action planning: building trust relationships

04 Forming and leading a virtual team.

- Importance of creating a team charter.
- Preparing for the team charter meeting.
- Launching your virtual team.
- Assessing progress.
- Action planning: forming and leading a virtual team.

05 Collaboration and co-creation.

- The elements of co-creation.
- The co-creation process.
- Barriers to co-creation.
- Building a step by step plan to overcome the barriers.
- Action planning: implementing collaboration and co-creation.

Curriculum

Modules 06–07

06 Dynamic learning.

- The key to survival and growth in the digital age.
- The dynamic learning matrix.
- Creating your own dynamic learning solution.
- Action planning: implementing dynamic learning.

07 Implementing your action plans.

- Assessing the current state.
- Identifying the “targets of opportunity”.
- Building the needed coalition.
- Moving to action.

Pre-course requirements

- Leadership, management skills; basic knowledge of digitalization

Joining the programme

Contact the Academy and quote course code 000059 to confirm dates, delivery format, prices and enrolment terms.

Training for your team

Tell us your business goals, the roles and number of participants, and your preferred dates and location. This will help us discuss the right training option.

Preparing for the programme

Read the pre-course requirements in this programme before enrolling.

Discuss your training needs

mail@tecedu.org
www.tecedu.academy

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